



26 OCTOBER 2023 EAT STREET NORTHSORE



Fundraising Tips

Getting Started

Simple yet effective steps to help introduce you to the concept of peer to peer fundraising.

1 PERSONALISE YOUR FUNDRAISING PAGE

Add a profile picture to your fundraising page, so supporters can put a face to your name. Edit your page and explain why you are participating in The Property Industry SleepOut.

2 DONATE TO YOURSELF

Get the ball rolling and set a benchmark for your supporters. Show you are serious about youth homelessness and supporting The Property Industry Foundation.

3 SHARE YOUR FUNDRAISING PAGE

Get noticed by your networks and share your fundraising page by Facebook, LinkedIn and email.

Superstar Fundraiser

You're elevating your peer to peer fundraising knowledge to become a superstar fundraiser.

4 CREATE A TEAM

Fundraising is easier when you are a part of a team! Create a team with your colleagues and fundraise together.

5 TARGET YOUR SUPPORTERS

Create a list of colleagues, friends, family or clients you can approach directly to support your fundraising efforts.

Champion of Youth Homelessness

You're becoming a Property Industry Champion of Youth Homelessness. These steps have been passed down to us from the PIF Hall of Champion fundraisers.

6 METHOD FOR ASKING

Great fundraising success comes from sharing a fundraising page multiple times via multiple channels. Get your page out at the beginning, middle and end of your fundraising journey and always thank your supporters.

7 HOST A SMALL EVENT

Whether it be a cupcake stall, BBQ, office breakfast or lunch and charge a small donation fee. This is a great way to reach more colleagues and also share the who and why of your fundraising journey.

8 Thank you!

Remember to thank your supporters. They didn't have to support you, but they did!



TOGETHER WE'LL FUNDRAISE TO BUILD HOMES FOR HOMELESS YOUTH

1800 313 116

pifsleepout.com.au